






Places: Marshall city, IL

	2000 Total Population	3,771
	2000 Group Quarters	111
	2008 Total Population	3,669
	2013 Total Population	3,632
	2008 - 2013 Annual Rate	-0.2%
	2000 Households	1,655
	2000 Average Household Size	2.21
	2008 Households	1,632
	2008 Average Household Size	2.19
	2013 Households	1,624
	2013 Average Household Size	2.18
	2008 - 2013 Annual Rate	-0.1%
	2000 Families	1,003
	2000 Average Family Size	2.87
	2008 Families	997
2008 Average Family Size	2.86	
2013 Families	970	
2013 Average Family Size	2.89	
2008 - 2013 Annual Rate	-0.55%	
	2000 Housing Units	1,832
	Owner Occupied Housing Units	57.6%
	Renter Occupied Housing Units	32.7%
	Vacant Housing Units	9.7%
	2008 Housing Units	1,887
	Owner Occupied Housing Units	58.7%
	Renter Occupied Housing Units	27.8%
	Vacant Housing Units	13.5%
	2013 Housing Units	1,913
	Owner Occupied Housing Units	56.9%
	Renter Occupied Housing Units	28.0%
	Vacant Housing Units	15.1%
Median Household Income		
2000	\$34,111	
2008	\$44,847	
2013	\$50,288	
Median Home Value		
2000	\$66,078	
2008	\$107,785	
2013	\$110,033	
Per Capita Income		
2000	\$19,851	
2008	\$24,643	
2013	\$27,079	
Median Age		
2000	38.8	
2008	41.2	
2013	42.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Income

Household Income Base	1,651
< \$15,000	18.8%
\$15,000 - \$24,999	19.9%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	1.6%
\$200,000+	1.1%
Average Household Income	\$43,717

2008 Households by Income

Household Income Base	1,631
< \$15,000	12.7%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	1.2%
\$200,000+	2.5%
Average Household Income	\$55,099

2013 Households by Income

Household Income Base	1,625
< \$15,000	11.0%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	28.2%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	1.3%
\$200,000+	2.6%
Average Household Income	\$60,090

2000 Owner Occupied HUs by Value

Total	1,053
<\$50,000	32.7%
\$50,000 - 99,999	52.5%
\$100,000 - 149,999	10.2%
\$150,000 - 199,999	1.4%
\$200,000 - \$299,999	2.8%
\$300,000 - 499,999	0.5%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$73,010

2000 Specified Renter Occupied HUs by Contract Rent

Total	586
With Cash Rent	97.4%
No Cash Rent	2.6%
Median Rent	\$311
Average Rent	\$293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Places: Marshall city, IL



2000 Population by Age

Total	3,771
0 - 4	6.4%
5 - 9	6.9%
10 - 14	7.2%
15 - 19	5.8%
20 - 24	5.4%
25 - 34	12.5%
35 - 44	14.1%
45 - 54	11.2%
55 - 64	8.6%
65 - 74	9.7%
75 - 84	8.1%
85+	4.0%
18+	76.3%

2008 Population by Age

Total	3,666
0 - 4	6.5%
5 - 9	5.8%
10 - 14	6.2%
15 - 19	6.4%
20 - 24	6.0%
25 - 34	11.2%
35 - 44	12.9%
45 - 54	13.6%
55 - 64	11.6%
65 - 74	8.1%
75 - 84	7.4%
85+	4.3%
18+	77.6%

2013 Population by Age

Total	3,632
0 - 4	6.6%
5 - 9	5.6%
10 - 14	5.8%
15 - 19	5.9%
20 - 24	6.5%
25 - 34	10.9%
35 - 44	11.3%
45 - 54	13.9%
55 - 64	13.2%
65 - 74	8.9%
75 - 84	6.6%
85+	4.8%
18+	78.5%

2000 Population by Sex

Males	45.8%
Females	54.2%

2008 Population by Sex

Males	45.4%
Females	54.6%

2013 Population by Sex

Males	45.0%
Females	55.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Race/Ethnicity

Total	3,771
White Alone	98.3%
Black Alone	0.3%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	0.5%
Diversity Index	4.2

2008 Population by Race/Ethnicity

Total	3,668
White Alone	97.9%
Black Alone	0.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	0.7%
Diversity Index	5.6

2013 Population by Race/Ethnicity

Total	3,632
White Alone	97.6%
Black Alone	0.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.2%
Two or More Races	1.2%
Hispanic Origin	0.9%
Diversity Index	6.4



2000 Population 3+ by School Enrollment

Total	3,623
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	12.4%
Enrolled in Grade 9-12	5.1%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	76.2%

2008 Population 25+ by Educational Attainment

Total	2,531
Less than 9th Grade	8.3%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	38.6%
Some College, No Degree	19.6%
Associate Degree	5.4%
Bachelor's Degree	11.1%
Graduate/Professional Degree	5.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2008 Population 15+ by Marital Status

Total	2,989
Never Married	21.9%
Married	53.3%
Widowed	12.9%
Divorced	11.9%



2000 Population 16+ by Employment Status

Total	2,950
In Labor Force	58.4%
Civilian Employed	54.4%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	41.6%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	91.2%
Civilian Unemployed	8.8%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	91.8%
Civilian Unemployed	8.2%

2000 Females 16+ by Employment Status and Age of Children

Total	1,639
Own Children < 6 Only	7.3%
Employed/in Armed Forces	5.0%
Unemployed	0.4%
Not in Labor Force	1.9%
Own Children < 6 and 6-17 Only	3.2%
Employed/in Armed Forces	1.8%
Unemployed	0.7%
Not in Labor Force	0.7%
Own Children 6-17 Only	14.2%
Employed/in Armed Forces	11.3%
Unemployed	0.0%
Not in Labor Force	2.9%
No Own Children < 18	75.3%
Employed/in Armed Forces	31.3%
Unemployed	2.1%
Not in Labor Force	41.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



2008 Employed Population 16+ by Industry

Total	1,731
Agriculture/Mining	2.2%
Construction	6.8%
Manufacturing	26.1%
Wholesale Trade	0.9%
Retail Trade	14.9%
Transportation/Utilities	3.2%
Information	2.2%
Finance/Insurance/Real Estate	4.9%
Services	35.4%
Public Administration	3.5%

2008 Employed Population 16+ by Occupation

Total	1,731
White Collar	52.6%
Management/Business/Financial	8.5%
Professional	16.9%
Sales	9.3%
Administrative Support	17.8%
Services	17.0%
Blue Collar	30.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	4.4%
Production	14.7%
Transportation/Material Moving	6.2%



2000 Workers 16+ by Means of Transportation to Work

Total	1,593
Drove Alone - Car, Truck, or Van	74.7%
Carpooled - Car, Truck, or Van	17.6%
Public Transportation	0.4%
Walked	3.6%
Other Means	1.8%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	1,593
Did Not Work at Home	98.1%
Less than 5 minutes	13.8%
5 to 9 minutes	26.2%
10 to 19 minutes	13.1%
20 to 24 minutes	15.4%
25 to 34 minutes	18.3%
35 to 44 minutes	4.5%
45 to 59 minutes	2.9%
60 to 89 minutes	2.3%
90 or more minutes	1.6%
Worked at Home	1.9%
Average Travel Time to Work (in min)	18.9

2000 Households by Vehicles Available

Total	1,639
None	7.4%
1	43.7%
2	31.6%
3	11.5%
4	3.2%
5+	2.6%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Type

Total	1,655
Family Households	60.6%
Married-couple Family	45.2%
With Related Children	18.3%
Other Family (No Spouse)	15.4%
With Related Children	11.6%
Nonfamily Households	39.4%
Householder Living Alone	35.7%
Householder Not Living Alone	3.7%
Households with Related Children	29.9%
Households with Persons 65+	33.2%

2000 Households by Size

Total	1,655
1 Person Household	35.7%
2 Person Household	32.5%
3 Person Household	15.6%
4 Person Household	10.2%
5 Person Household	4.0%
6 Person Household	1.4%
7+ Person Household	0.6%

2000 Households by Year Householder Moved In

Total	1,639
Moved in 1999 to March 2000	18.5%
Moved in 1995 to 1998	32.5%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	10.9%
Moved in 1970 to 1979	11.1%
Moved in 1969 or Earlier	11.2%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	1,809
1, Detached	69.8%
1, Attached	0.3%
2	5.4%
3 or 4	8.1%
5 to 9	2.0%
10 to 19	0.3%
20+	1.2%
Mobile Home	12.8%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	1,809
1999 to March 2000	0.2%
1995 to 1998	6.2%
1990 to 1994	3.5%
1980 to 1989	8.2%
1970 to 1979	16.7%
1969 or Earlier	65.1%
Median Year Structure Built	1961

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- 1. Simple Living
- 2. Midlife Junction
- 3. Heartland Communities

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,744,624
Average Spent	\$1,681.75
Spending Potential Index	63
Computers & Accessories: Total \$	\$292,778
Average Spent	\$179.40
Spending Potential Index	75
Education: Total \$	\$1,748,684
Average Spent	\$1,071.50
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$4,646,476
Average Spent	\$2,847.11
Spending Potential Index	77
Food at Home: Total \$	\$6,328,783
Average Spent	\$3,877.93
Spending Potential Index	79
Food Away from Home: Total \$	\$4,315,093
Average Spent	\$2,644.05
Spending Potential Index	77
Health Care: Total \$	\$5,761,016
Average Spent	\$3,530.03
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$2,507,486
Average Spent	\$1,536.45
Spending Potential Index	67
Investments: Total \$	\$1,081,950
Average Spent	\$662.96
Spending Potential Index	65
Retail Goods: Total \$	\$33,156,139
Average Spent	\$20,316.26
Spending Potential Index	75
Shelter: Total \$	\$17,663,567
Average Spent	\$10,823.26
Spending Potential Index	70
TV/Video/Sound Equipment: Total \$	\$1,853,968
Average Spent	\$1,136.01
Spending Potential Index	79
Travel: Total \$	\$2,187,133
Average Spent	\$1,340.16
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$1,229,809
Average Spent	\$753.56
Spending Potential Index	76

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.