



Rural Economic Technical Assistance Center RETAC

Products and services available through RETAC include:

Comprehensive data packages - Information is available by standard geographies (municipality, county, state) as well as drive-time, ring, and “donut”. Available reports include:

- Retail Trade Analysis (Pull Factors)
- Economic and Demographic Profiles
- Income Profiles
- Housing Profiles

Economic Impact Analysis - IMPLAN-based Input-Output studies estimate effects of economic events (i.e., new development or business closures) in terms of employment, tax revenues, regional output, and other variables. Estimated for single and multi-county geographies, impacts are reported for various economic levels including Direct (i.e., associated with the specific industry change), Indirect (i.e., “downstream” changes associated with supply chain links), and Induced (i.e., household spending of employees associated with changes in Direct and Indirect demand).

Feasibility Studies - Analyses examine market, financial, and operational feasibility of potential projects. Reports also include sensitivity analysis of major inputs.

Business Retention and Expansion - BR&E visitation programs feature a business interview process with local coordinators and volunteers. The program identifies and implements action strategies focusing on specific at-risk businesses as well as community-wide issues and opportunities.

For more information, contact:

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Business Lists Licensable through Dunn & Bradstreet MarketPlace

Mailing package

- Business name
- Mailing address
- City, state, Zip +4
- Metro area, County
- Delivery point code
- Type of business (SIC)
- Executive name and title
- DUNS number
- Latitude & longitude

Telemarketing package

- includes Mailing info plus phone number

Prospect package

- includes Mailing and Telemarketing info plus:
- Legal status
- Ownership
- Year started
- Type of site
- Import/export
- Manufacturing site
- Subsidiary
- Annual sales (number and range)
- Number of employees (number and range)
- Employees at all sites (number and range)

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